



**LIBRARY SERVICES**

**STRATEGIC PLAN**

**2014 TO 2017**

### Background

Barcaldine Regional Council operates libraries in each of its 5 communities at Aramac, Muttaborra, Barcaldine, Jericho and Alpha.

Council is developing a suite of plans to guide development of its regional area into the future. During the consultation phase for the development of the Community Plan, libraries were routinely valued as a community asset by participants.

Council recognizes the importance of libraries to the educational, recreational and social needs of the communities it serves.

Changes to service delivery by the State Library of Queensland has resulted in the Barcaldine Library becoming the hub library for the Regional Council area, with all material arriving and departing from the Barcaldine Library. Librarians are working together to develop inter library exchanges to maximize availability of material in the region.

This Plan also aims to reflect the State Library of Queensland's *VISION 2017 for Queensland Public Libraries* as:

- creative community spaces
- connectors – physical and virtual
- technology trendsetters
- incubators of ideas, learning and innovation

The Plan has been developed through consultation with Council Management and Library staff.

### Link to Corporate Plan

Council's Vision	Cohesive communities with exceptional lifestyle, opportunity, facilities and services
Council's Mission	To provide excellence in local government through extraordinary service to our citizens.
Goal 5	<b>Vibrant Communities</b>  <b>Strategy 2:</b> <b><i>Embrace libraries as a multifunctional community resource</i></b>

**STRATEGIC PLAN**

GOAL	STRATEGIES	PERFORMANCE MEASURE
<b>A. Creative Community Spaces</b>		
<p><b>Goal 1</b> Provide a welcoming, safe, multi use environment</p>	<ul style="list-style-type: none"> <li>▪ Ensure public access to computers is managed to maximize use</li> <li>▪ Ensure physical access to material is easy</li> <li>▪ Seek input from the community for reading programs or events of interest</li> <li>▪ Regularly create displays for a broad range of interests</li> <li>▪ Continue working with Council and Architects in regard to the proposed new library in Barcaldine</li> </ul>	<ul style="list-style-type: none"> <li>▪ Use of public access computers is increased</li> <li>▪ Library material is grouped for fast and effective access</li> <li>▪ One community interest session held each quarter</li> <li>▪ At least one display created each quarter</li> <li>▪ Support the cultural precinct concept with a main street frontage for the library</li> </ul>
<b>B. Connectors – physical and virtual</b>		
<p><b>Goal 2</b> Develop partnerships, both local and regional</p>	<ul style="list-style-type: none"> <li>• Explore opportunities to engage with local education establishments</li> <li>• Explore opportunities to engage with the Central West Aboriginal Corporation</li> <li>• Promote the library as a point for backpackers, tourists etc to stay connected with family and friends</li> <li>• Report to Council monthly on Regional library activities</li> <li>• Seek input into Council's corporate and operational planning process</li> </ul>	<ul style="list-style-type: none"> <li>▪ At least one activity held with a school per year</li> <li>▪ At least one activity held with the indigenous community annually</li> <li>▪ Increase in number of public access users who are not local residents</li> <li>▪ Report collated and lodged monthly</li> <li>▪ Input welcomed and received</li> </ul>

**STRATEGIC PLAN CONTINUED**

GOAL	STRATEGIES	PERFORMANCE MEASURE
<b>C. Technology Trendsetter</b>		
<p><b>Goal 3</b> Utilise technology in service delivery</p>	<ul style="list-style-type: none"> <li>• Library staff trained to use technical devices (eg ipad)</li> <li>• Use technology in library sessions (eg story telling)</li> <li>• Public access computers available in each Library</li> <li>• Explore use of text messaging for customer service</li> <li>• Purchase technology devices for library staff within budget limitations</li> <li>• Investigate costs to install and use wi-fi in all libraries</li> </ul>	<ul style="list-style-type: none"> <li>• Training attended and Librarians sharing knowledge</li> <li>• Technology utilized</li> <li>• Partner with young people to hold sessions for older persons in use of I phones for web access, text messages etc</li> <li>• Public access computers provided and maintained</li> <li>• Investigation complete including costs</li> <li>• Consideration of technology devices purchase in annual budget process</li> <li>• Costs evaluated and wi-fi implemented if approved</li> </ul>
<b>D. Incubator of ideas, learning and innovation</b>		
<p><b>Goal 4</b> Improve and add library programs</p>	<ul style="list-style-type: none"> <li>• Develop programs based on community input and areas of interest</li> <li>• Explore opportunities for webinars, broadcasts etc based on public interest</li> <li>• Continue the partnership with the Queensland Museum and local schools for museum displays</li> </ul>	<ul style="list-style-type: none"> <li>• Community input received and collated</li> <li>• At least one new program added annually</li> <li>▪ At least one public viewing on a community interest topic held annually</li> <li>▪ Queensland Museum displays continued</li> </ul>

## STRATEGIC PLAN CONTINUED

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GOAL	STRATEGIES	PERFORMANCE MEASURE
<b>Goal5</b> Develop a multi faceted local history collection	<ul style="list-style-type: none"><li>• Continue to develop and promote a local history and heritage collection</li><li>• Store local history and heritage collections electronically where possible.</li><li>• Develop a partnership with local historical societies and story tellers</li></ul>	<ul style="list-style-type: none"><li>• At least one new item in each collection annually</li><li>▪ Funding accessed to acquire suitable cataloguing software and hardware</li><li>▪ Collections loaned for display and stories digitised</li></ul>